|  |  |  |
| --- | --- | --- |
| Table B1  *List of News Organizations Named in Survey* | | |
| *Rank* | Organization | Mentions |
| 1 | Fox News | 650 |
| 2 | CNN | 642 |
| 3 | New York Times | 318 |
| 4 | ABC News | 306 |
| 5 | Local TV News | 292 |
| 6 | NBC News | 246 |
| 7 | CBS News | 206 |
| 8 | MSNBC | 186 |
| 9 | Local News | 179 |
| 10 | Aggregators | 162 |
| 11 | Social Media Sites | 159 |
| 12 | Yahoo News | 130 |
| 13 | BBC News | 110 |
| 14 | Washington Post | 106 |
| 15 | Neutral Sphere | 66 |
| 16 | International Media | 56 |
| 17 | Wall Street Journal | 49 |
| 18 | Right-Leaning Sphere | 46 |
| 19 | NPR | 43 |
| 20 | USA Today | 42 |
| 21 | News Magazines | 41 |
| 22 | Huffington Post | 40 |
| 23 | Buzzfeed | 39 |
| 24 | MSN | 34 |
| 25 | PBS | 32 |
| 26 | CNBC | 31 |
| 27 | One America News | 21 |
| 27 | Los Angeles Times | 21 |
| 29 | Local News Websites | 19 |
| 29 | New York Post | 19 |
| 29 | Lef-Leaning Sphere | 19 |
| 32 | Politico | 16 |
| 32 | Newsmax | 16 |
| 34 | Local Radio | 14 |
| 34 | Breitbart | 14 |
| 36 | Chicago Tribune | 12 |
| 37 | Univision | 11 |
| *Note. Raw responses coded with three-step filter: a) prominence b) if less prominent collapsed into outlet/platform, c) receiving < 10 mentions coded as valanced spheres.* | | |

**Appendix B:**

**Lists of News Organizations Included in Study**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Table B2  *Engagement and Sentiment of Most Popular News Organizations on Facebook for the Study Time Period* | | | | |
|  | **Engagement** | | **Sentiment** | |
| *Outlet* | *M* | *SD* | *M* | *SD* |
| ABC News | 88,641.478 | 32,061.064 | 0.014 | 0.081 |
| BBC News | 105,736.833 | 53,877.137 | 0.003 | 0.138 |
| Bloomberg Business | 36,445.000 | 18,135.875 | 0.042 | 0.059 |
| Buzz Feed News | 67,543.000 | 32,621.664 | -0.024 | 0.034 |
| CBS News | 123,278.800 | 80,703.458 | -0.027 | 0.042 |
| CNN | 96,402.500 | 35,605.963 | -0.037 | 0.098 |
| Daily Mail | 59,911.619 | 37,579.234 | 0.016 | 0.141 |
| Daily Wire | 93,634.000 | -- | -0.125 | NA |
| Forbes | 40,022.150 | 15,337.444 | -0.031 | 0.074 |
| Fox News | 145,048.338 | 97,994.138 | 0.004 | 0.086 |
| HuffPost | 43,939.611 | 19,248.192 | -0.077 | 0.096 |
| Independent | 47,429.731 | 22,458.159 | -0.041 | 0.122 |
| MSN | 28,105.857 | 12,740.735 | -0.065 | 0.125 |
| MSNBC | 69,436.000 | -- | -0.026 | -- |
| NBC News | 105,635.125 | 80,420.790 | 0.020 | 0.082 |
| Newsweek | 32,369.500 | 7,143.900 | 0.002 | 0.041 |
| NPR | 56,687.308 | 45,558.229 | -0.026 | 0.085 |
| NY Post | 75,974.250 | 18,589.910 | -0.002 | 0.137 |
| The Guardian | 35,082.833 | 9,873.104 | 0.033 | 0.105 |
| The New York Times | 50,457.248 | 26,759.054 | -0.030 | 0.086 |
| The Hill | 40,167.924 | 15,282.585 | -0.021 | 0.081 |
| Today | 38,083.000 | 13,526.801 | 0.042 | 0.092 |
| Vice | 48,848.000 | -- | 0.125 | -- |
| Washington Post | 40,592.023 | 13,006.952 | -0.032 | 0.098 |
| Yahoo News | 30,493.333 | 14,795.934 | -0.054 | 0.079 |
| *Note. Top 25 outlets identified by News Whip. Posts filtered based on > 98th percentile for engagement in each wave. NA’s represent outlets where n=1 for data collection period. N = 1,579; M = 92 posts per wave.* | | | | |